



Powerful shades from sustainable seeds

Deliver intense orange
hues in fat-based applications
with EXBERRY® Annatto

EXBERRY® Annatto – OS Intense opens up vast possibilities for vivid orange shades in fat-based applications. Created from non-GMO annatto seeds, this oil-soluble natural color has exceptionally high intensity – delivering strong performance while supporting low cost in use. Annatto – OS Intense provides a powerful new addition to our plant-based, sustainable EXBERRY® color portfolio.

Which applications is it suitable for?

Thanks to its high color intensity, EXBERRY® Annatto – OS Intense can deliver excellent results in a broad range of fat-based applications including oil coatings for snacks, sauces and mayonnaise, baked goods, powdered cheese sauces and decorative coatings.



EXBERRY®

Annatto
OS Intense

Label description (EU)	"Color: Annatto bixin"/ "Color: E160b(i)"
Raw materials	Annatto seeds
Solubility	Oil-soluble
Stability Light	Excellent
Stability Heat	Excellent

Why choose annatto?

Annatto is a plant-based, natural color with multiple benefits:

- Low cost in use
- Low dosage
- No flavor impact
- High color intensity
- Excellent for oil based products

Why choose EXBERRY®?

- Created using a natural aqueous method rather than solvents
- Customers receive support every step of the way during product development
- Small pack sizes available
- Traceable raw materials and strong sustainability credentials

What makes them sustainable?

EXBERRY® Annatto products are made from annatto seeds from the achiote tree using eco-friendly methods:

- Achiote trees do not require irrigation, chemical fertilizers, or pesticides
- No deforestation or wild picking is permitted
- Natural fertilizers are used including biomass leftovers from harvests and chicken manure
- The processing plant is powered by electricity from the grid and onsite solar panels
- The side streams are used for cattle feed

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Get in touch now

To find out how EXBERRY® Annatto – OS Intense can support your project requirements, contact your local GNT representative or affiliate today.